

DEEP SOUTH REGION AWARDS PROCEDURES 2015-2017

Unless otherwise noted, all award applications are sent to DSR Awards Chairman Pat Young, 2844 Cyrene Dr., Hernando, MS 38632, 901-604-6735, patwyoung@hughes.net.

NOTE TO ALL DSR AWARDS CHAIRMEN FOR INDIVIDUAL AWARDS: All DSR winners must be sent to DSR Awards Chairman Pat Young no later than Feb. 15 for inclusion in the DSR Awards Book at DSR Convention.

For complete information, see individual awards.

1. **AWARDS YEAR:** January 1 to December 31 annually. All awards may be presented annually, if merited. Any exceptions will be noted.
2. **ELIGIBILITY:** Only Deep South Region members are eligible to apply for DSR awards. Members are: individual Garden Clubs, Groups of Garden Clubs, Individuals, Circles or Councils affiliated with a State Garden Club Organization. The State Garden Clubs or Federation of any of the six states of Deep South Region of National Garden Clubs, Inc. - Alabama, Florida, Georgia, Louisiana, Mississippi, Tennessee - shall be referred to as State Garden Club Organization. The Deep South Region may be referred to as DSR. The National Garden Clubs, Inc. may be referred to as NGC.
3. **APPLICATION FORMS:** DSR has a current application form and procedure for applying for awards. The application form contains topics to be addressed along with any supporting photographs.
 - There is a three (3) page limit, using only the front of the page. (DSR Application Form plus 2 additional pages)
 - Binders and vinyl sheet protectors are no longer required or allowed
 - Applications will not be returned. Exceptions noted
 - Applications are to be mailed to either the DSR Awards Chairman or individual chairmen as noted in individual award information.
 - Forms are available on the DSR website: www.dsregion.org
 - Completed application should include photos and pertinent information
 - Awards that require Books of Evidence are listed under No. 6 below and under "Deep South Awards Listing".
 - Keep one copy of the completed application for your records.
 - A complete list of entries from your state must be included with submissions.
 - If your state Awards Application Form has same requirements as the DSR Awards Application Form, the State Awards Chairman may choose one of the methods below prior to sending to DSR level.
 - 1) Insert (write/type) necessary DSR information which is required at the top of your state's Award Application.
 - 2) Attach a sticky label with needed DSR information to top of first page of your state's Award Application form.

- 3) Complete the top of the DSR Award Application Form with the necessary award/contact information and attach to your state's Award Application form. (This would allow you to have 4 sheets).

4. **NUMBER OF APPLICATIONS**

Garden Clubs: One application for each size category (based upon membership) for each award may be submitted for evaluation to the DSR Awards Committee.

State Garden Clubs: One application for any award category may be submitted for evaluation to the DSR Awards Committee.

5. **CATEGORIES BY SIZE**

A. Garden Club applications shall be judged according to size determined by the number of members on whom NGC and state dues are paid, including Active, Associate, Inactive, Honorary, etc.

- i Small Club: 29 members and under
- ii Medium Club: 30-59 members
- iii Large Club: 60 - 99 members
- iv Extra Large Club: 100 members and over

B. Group of member clubs, councils, districts

C. State Garden Clubs applications shall be judged according to size determined by number of members on whom NGC dues are paid, including Garden Club Members, Affiliates, State Life Members, etc.

- i Small State: 999 members and under
- ii Medium State: 1,000 – 2,999 members
- iii Large State: 3,000 – 7,999 members
- iv Ex-Large State 8,000 members plus

6. **DEADLINES AND PROCEDURES FOR APPLYING:** All applications for DSR Awards must be made through the State Awards Chairman (except as noted). All applications except those noted below must be sent by USPS_Mail from the State Awards Chairman to the **DSR Awards Chairman, Pat Young, 2844 Cyrene Drive, Hernando, MS 38632 901-604-6735 patwyong@hughes.net** to arrive no later than **January 25th**. (**Deadline exceptions are listed under individual award in the DSR Awards Listing.) Shipment must include complete list of applications from the state. **NO ELECTRONIC APPLICATIONS.**

When mailing award applications and Books of Evidence, DO NOT REQUEST "SIGNATURE FOR PROOF OF RECEIPT". If chairman is not at home, this may result in the material being returned to you and becoming ineligible for competition.

AWARDS LISTED BELOW ARE EXCEPTIONS IN TO WHOM THE AWARD APPLICATIONS ARE SENT (See application information under each award in "Deep South Awards Listing").

- **Award #1, DSR School Grounds Improvement Award**

- **Award #17, Junior Garden Club Award**
- **Award #22, Intermediate Gardeners Award**
- **Award #29, DSR Flower Show Schedule**
- **Award #30, DSR Small Standard Flower Show**
- **Award #31 NGC Publicity Press Book**
- **Award #30, DSR Small Standard Flower Show**
- **Award #33, NGC Yearbook**
- **NGC High School Essay Contest**
- **NGC Poetry Contest**
- **NGC Youth Sculpture Contest**
- **Youth Smokey Bear/Woodsy Owl Poster Contest**
- **2015-2017 DSR Unified Regional Project**

AWARDS LISTED BELOW ARE EXCEPTIONS TO THE METHOD OF APPLICATION. (See application information under each award in “Deep South Awards Listing”).

- **Award #24 Deep South Garden Club of the Year**
- **Award #28 Deep South Region Mentor of the Year**
- **Award #30, DSR Small Standard Flower Show**
- **Award #31 NGC Publicity Press Book**
- **Award #32 Member Award of Honor**
- **2015-2017 DSR Unified Regional Project**

7. GUIDELINES FOR COMPLETING A BOOK OF EVIDENCE (REQUIRED FOR AWARDS #24, 28, 30, 31 AND 32 AND DSR UNIFIED REGIONAL PROJECT)

Use a **lightweight, solid color, theme type binder, size not to exceed 8.5”x11”**. See rules for individual awards for number of pages required. **NO RING BINDERS.**

Label, Outside Cover

Outside label should include number and name of DSR Award, size of category, and name of club, city and state.

Awards Application Forms

Complete the necessary information on the DSR Awards Application Form. Do not answer questions 1 - 6. Firmly paperclip a copy of the completed application form to the inside front cover. Entries are to arrive no later than January 25 unless otherwise noted. Award form can be downloaded from the DSR website, www.dsregion.org.

Presentation

- Sheets may be placed in top loading sheet protectors
- Use standard 8.5” x11” paper
- All material must be attached to pages, no loose material, no pull-outs or fold-outs
- Do not add extra information in back pocket
- Secure all photographs and/or other materials neatly

Written Text

- All text must be typed.
- Be concise. Follow all requirements in award description and Scale of Points.
- BOE must include text and not just photos with labels.

- Photos may be interspersed throughout text or following text.
- Photocopies are permitted.
- Trim all items neatly.

8. **SCALE OF POINTS:** (exceptions: Flower Show Achievement Awards, DSR Garden Club of Year, DSR Mentor of the Year, DSR Member Award of Honor, DSR Unified Project, Publicity Press Books, Yearbooks, Junior Garden Club Award)
- **Presentation – 5pts:** neat, concise, includes all required information on the DSR Awards Application Form (3 sheets total), or the Book of Evidence, if required.
 - **Achievement – 65pts:** scope of project; need and fulfillment; benefit; accomplishment; comprehensiveness of work; activities to attain goals; evaluation of goals reached; educational; prior planning; very brief history if continuing project; financial report; other.
 - **Participation - 15pts:** size of club; involvement of members, community, government agencies, professionals, youth, residents in facilities, others. Not all of these have to be involved.
 - **Record or Documentation – 15pts:** supporting data (as applicable), clear, well-labeled and neatly attached before and after photographs if applicable, landscape plan (does not have to be professionally drawn), financial reports, letters of appreciation, community awards, newspaper/magazine articles (if possible), radio or TV script (if possible), etc. Photocopies are permitted.

DEEP SOUTH REGION AWARDS LISTING
Deep South Region Awards Chairman
Pat Young, 2844 Cyrene Drive, Hernando, MS 38632
662-429-3060 patwyoung@hughes.net

- All awards must be received by appropriate DSR Chairman for judging by January 25 unless otherwise noted in individual award.
- All applications are sent to DSR Awards Chairman Pat Young (2844 Cyrene Dr., Hernando, MS 38632, 901-604-6735) unless otherwise noted in individual award.
- All DSR individual Awards Chairmen must have winner to Pat Young by February 15 for inclusion in DSR Awards Book at DSR Convention.

1. School Grounds Improvement Award

Class A: 12 - 30 members

Class B: 31 members or more

State winners must be sent to the **DSR School Grounds/Outdoor Classroom Chairman, Barbara Willey, 1407 Section Line Trail, Deltona Beach, FL 32735, 386-574-1842, bwilley1@cfl.rr.com**, to arrive no later than **January 25**.

Certificates may be awarded in each Category for the beautification and improvement of the grounds of any school building (old or new). They may be awarded to an individual garden club, council or group of clubs, a garden club circle, or group of circles acting as a sponsor for this project and who are members of their State Garden Club.

2. National Gardener Award

A certificate will be awarded to the member State Garden Club having the greatest number of PAID subscriptions to *The National Gardener* as of October 31, calculated on a percentage basis of state membership dues paid to NGC, Inc. as of December 31, before the Deep South Regional Convention. No application necessary.

3. Historic Preservation and/or Restoration Award

A certificate may be awarded to an individual, a club, or group of clubs for a Historic Preservation or Restoration Landscaping project.

The project must comply with the principles of good landscape design as set down in the *Handbook of Landscape Design* by NGC.

4. The National Gardener Award

A certificate will be presented annually to the member State Garden Club with the greatest number of INCREASED PAID subscriptions to *The National Gardener* recorded at NGC over the previous year as of October 31, before the Deep South Regional Convention. No application necessary.

5. Public Relations Award

A certificate may be awarded in each category for accomplishments in garden club related activities with one or more non-member groups or organizations in promoting good public relations. These should be projects of the State Garden Club, Deep South Region, or NGC, Inc. Competition will be judged on ONE selected co-sponsored project in a field such as

Conservation, Horticulture, Litter Control, Environment Improvement, Youth Involvement, Historic Restoration, or any other meritorious activity promoting garden club goals which will broaden the scope of public relations. **The identical project is not eligible to win this award for two consecutive years.**

6. Membership Award

A certificate will be awarded annually to the State Garden Club with the greatest percentage increase in membership during the year. Winner will be determined by official membership records of NGC as of October 31, before the Deep South Region Convention. No application necessary.

7. Litter Control Award

Donor: Florida Federation of Garden Clubs, Inc.

An annual cash award of \$25 may be awarded to a garden club, council or group of clubs affiliated with one of the State Garden Clubs of the DSR for sponsoring a project in the field of litter control, encompassing such activities as waste reduction, recycling, and endeavors for a quality environment. Youth involvement to be emphasized

8. Bird Award

Donor: Jane Hersey, Eatonton, Georgia

An annual cash award of \$100 may be awarded to a garden club, group of clubs, or individual member of a club for outstanding activity in the protection or care of birds, such as establishing, maintaining, identifying, or marking sanctuaries; or promotion of legislation relative to bird welfare. If sanctuary is by official ordinance (new or maintained), a copy of the ordinance must be included. If it is a continuing project, detail the plans.

9. Tree Planting Award

In Honor of Mrs. Thomas C. Lacey (Virginia)

DS Regional Director 1979-1981

Donor: The Garden Clubs of Mississippi, Inc.

An annual cash award of \$25 may be awarded to a garden club for the most outstanding tree planting project. Emphasis to be on low maintenance, quality trees suitable to local climatic and ecological conditions. Project may be started at any time but must be completed within the award year in which application is made.

10. Special Achievement Award

A certificate may be awarded in each category for the most outstanding achievement in ONE of the following: civic development, conservation, beautification, garden therapy, or any other garden club related project. Youth involvement will be an asset. **The identical project is not eligible to win this award for two consecutive years.**

11. Horticulture Award

In Memory of Mrs. Carroll O. Griffin (Ellen)

DS Regional Director 1977-1979;

NGC President 1987-1989

Donor: Florida Federation of Garden Clubs, Inc.

An annual cash award of \$25 may be awarded to a garden club for the most outstanding activities in the field of horticulture. The award is given to promote planned gardening activities in the study of horticulture by club members. Membership participation shall be emphasized. Summary outlining year's plan, activities to implement the plan, goals, and results should be included in description of project.

12. Landscape Design Award

A certificate may be awarded to a garden club, council or group of clubs in the Deep South Region sponsoring the most outstanding activity in the area of Landscape Design. The activity may be in the area of Landscaping Education or in actual project(s) – (a series of related activities /projects promoting Landscape Design).

13. Historic Preservation and Restoration Award

A certificate may be awarded to a garden club, council or group of clubs for the most outstanding promotion and/or project involving the preservation and/or restoration of a historic building.

14. High School Gardeners Award

A certificate may be awarded to the State Garden Club registering the greatest number of high school gardeners within the Deep South Region, according to the DSR High School Gardeners Chairman as of three (3) weeks before the DS Region Convention. Established procedure for organizing High School Gardeners must be observed. No application necessary.

15. Environmental Education Award

Certificates may be awarded in each category for the most comprehensive program in the field of environmental education with emphasis on Youth. **The identical project is not eligible to win this award two consecutive years.**

16. Butterfly Conservation

A certificate may be awarded to an individual garden club for the most outstanding work in the field of butterfly conservation stressing community involvement.

17. Junior Garden Club Award

Donor: The Garden Club of Georgia, Inc.

An annual cash award of \$25 may be awarded to the highest scoring Junior Garden Club sponsored by a State Garden Club, which, through its own efforts, has been successful in promoting all phases of garden club work. Grades: preschool through sixth.

State winners must be sent to **DSR Junior Gardeners Chairman Sandra McCaulla (5276 Carrollton Rd., Grenada, MS 38901, 662-417-5623, flower@elizabeth.lib.ms.us)** no later than **January 25.**

Scale of Points

Year round balanced programs (2 or more)	30
(Flower Show participation or workshop; horticulture workshop, growing projects for individuals; field trips; others)	
Conservation (2 or more)	30
(Nature study, birds, trees, water, field trips, others)	

Civic (1 or more)	20
(Community involvement projects; assisting sponsoring club; anti-litter campaigns; Arbor Day celebration, etc.)	
Other	10
(Garden therapy, world gardening, poster participation, 6-9 meetings with 7 or more members)	
Presentation of materials (Include yearbook)	<u>10</u>
TOTAL	100

18. Adopt-A-Park Award

In Memory of Marilyn Carlton

DS Regional Director 1985-1987

Donor: Louisiana Garden Club Federation, Inc.

A certificate and cash award of \$25 may be offered in each category to an individual garden club for the establishment of city, mini, pocket, or subdivision parks and/or enhancement of specific areas in existing parks.

19. Community Action Award

A certificate may be given annually to a garden club for the most outstanding program/ project relating to garden club objectives. Involvement of community groups to be a major consideration. This may be a continuing project, but the major portion of worthiness must have been accomplished within the year of application. Examples: Arbor Day activities, Blue Star Memorial Marker and or Historical Markers erection/dedication, beautification of community buildings, churches, or cemeteries, etc.

20. Wildflower Award

A certificate may be awarded in each category for the most comprehensive activity in the area of wildflowers. This project shall be a concentrated effort in the protection, planting, growing and/or identification of wildflowers within the Deep South Region. **The same project is not eligible to win this award two consecutive years.**

21. Historic Trails Award

In Memory of Mrs. Charles H. Blanchard (Van),

Past President, Florida Federation of Garden Clubs, Inc.

Donor: Florida Federation of Garden Clubs, Inc.

A certificate and a cash award of \$50 may be awarded annually in each category for a worthwhile project of lasting value involving a historic trail such as the Bartram Trail, The Natchez Trace, etc.

22. Intermediate Gardeners Award

In Memory of Mr. and Mrs. Frank T. Lowe

Donor: Deep South Region, NGC, Inc.

State winners eligible for Intermediate Gardeners Award must be sent to **DSR Intermediate/High school Gardeners Chairman Margaret Fancher (619 Van Buren Ave., Oxford, MS 38655, 662-234-1359, fancherm@bellsouth.net)** to arrive no later than **January 25.**

Class A: An annual cash award of \$50 may be awarded to the Overall Winner in the Intermediate Gardeners Award sponsored by a garden club in the region for an outstanding project or program worthy of recognition.

Class B: An annual cash award of \$50 may be awarded to a State Garden Club registering the greatest number of Intermediate Gardeners with the DSR Chairman as of three weeks before the Deep South Regional Convention. (Established procedure for organizing Intermediate Gardeners must be observed.) The award to be calculated on a percentage basis of state membership dues paid to NGC as of October 31. No application necessary.

23. Conservation Award

In Honor of Mrs. Noel T. Cumbaa (Eloise)

DS Regional Director 1991-1993

Donor: The Garden Clubs of Mississippi, Inc.

A cash award of \$25.00 may be awarded to a club for the most outstanding conservation project using "NATIVE" and/or "TOUGH" PLANTS. Project may be started at any time, but must be completed within the award year in which application is made. Consideration given to appropriateness of plant material, quality of project, member participation and community involvement.

24. Deep South Garden Club of the Year

Entries to arrive no later than **Jananuary 25** to DSR Awards Chairman Pat Young.

A certificate may be awarded annually to a garden club that excels in the following categories: membership increase, service to members, club programs, projects, members attending club, district, and state meetings and/or sponsored programs. The garden club shall produce substantiating evidence of the club's accomplishments in the stated categories in the Scale of Points. **A Book of Evidence is required, up to six pages, front and back.**

Scale of Points

Membership increase for 1 year	20
Number of members Jan.1 _____	
Number of members Dec. 31 _____	
If membership is limited, what number? _____	
Service	10
Continuing service provided by club for members	
Communications (describe briefly)	
Other (describe briefly)	
Club Programs (number _____)	20
Horticulture _____ Design _____	
Environmental Concerns _____	
Special and/or Regional projects _____	
Members presenting programs/ workshops _____	
Describe briefly (include copy of yearbook page showing programs)	

Club Representation	20
Average attendance at garden club meetings _____	
Number attending Spring/.Fall district meetings _____	
Number attending environmental or other State Programs _____	
The following are not required but will be a bonus in case of a tie:	
Members attending State Convention _____	
Members attending Deep South Regional Convention _____	
Members attending National Convention _____	
Club Project	20
Describe briefly on one page. Two photos may be included on a second page.	
Club Finances – Funding club activities	10
Fundraisers (describe briefly) Number _____	
Amount \$ _____	
TOTAL	100

25. Arbor Day Award

A certificate may be awarded to a garden club or group of garden clubs for the most comprehensive program celebrating Arbor Day.

26. Deep South Region Life Membership Award

A certificate will be awarded to the State Garden Club with the greatest per capita increase in Deep South Region Life Memberships from March 1 to March 1. Winner will be determined by the Deep South Region Life Membership Chairman. No application necessary.

27. Roadside Beautification Award

Donor: Louisiana Garden Club Federation, Inc.

A certificate and cash award of \$25 may be awarded for the most outstanding Roadside Beautification project in each category. The beautification project may be continuous, but must have reached an advanced degree of completion in the year of application. **This award may be given only once for the same project.**

28. Deep South Region Mentor of the Year

In Honor of Phyllis J. Wood

Donor: Deep South Region, NGC

Entries to arrive no later than Jan. 25 to DSR Awards Chairman Pat Young.

An Award may be given to an outstanding Mentor, who as a DSR garden club member is an individual that often goes above the call of normal garden club duties, assignments and/or activities, one who is known as a loyal member that is always available as a willing adviser giving invaluable assistance and/or support to garden club officers and members across their state and the DSR.

A DSR garden club member may be nominated by any DSR garden club member in the nominee’s state by submitting a **Book of Evidence** of up to four pages, front and back, detailing how the nominated individual has been a Mentor in garden club work within the state. Up to three actual photographs or media pictures may be included in the book. Send to your state’s

Awards Chairman by their deadline. Each State Garden Club shall select one of the nominees to submit to the DSR Awards Chairman by the DSR deadline. An overall DSR winner shall be selected from those submitted by the State Garden Clubs within the DSR.

29. Flower Show Schedule

Donor: Design Masters Study Club, Greenwood, MS

State winners must be sent to **DSR Flower Show Schedules Chairman Janan Jones (6200 1526-A Hancock Rd., Jasper, TN 37343, 423-774-1993, jonesjanan@yahoo.com)** to arrive no later than **January 25**.

A certificate and an annual cash award of \$50.00 may be awarded to the garden club, council or group of garden clubs submitting the highest scoring schedule for a Standard or Small Standard Flower Show, including General or Specialized. Use standard DSR Award Application. Include completed DSR Application Form (do not answer questions 1 through 6) and send 1 schedule. Refer to Rules and Requirements as published in *Handbook for Flower Shows*, current edition.

- A. Small Standard Flower Show
- B. Standard Flower Show

30. Small Standard Flower Show

In Honor of Bonnie T. Borne

DS Regional Director 2003-2005

Donor: Mississippi Flower Show Judges' Council

State winners must be sent to **DSR Floral Design Chairman Claudia Bates (P. O. Box 252, Micanopy, FL 32667-0252, 352-317-2831, cbates727@msn.com)** to arrive no later than **January 25**.

A certificate and an annual cash award of \$50.00 may be awarded to the garden club, council or group of garden clubs for the highest scoring flower show designated as a Small Standard Flower Show. Firmly clip 1 copy of the completed DSR Application Form to the inside front cover of the Book of Evidence (10 pages front and back). Do not answer questions 1 through 6. Refer to Rules and Requirements as published in *Handbook for Flower Shows*, current edition for preparing Book of Evidence. Special Exhibit Division is optional, with no extra points.

31. NGC Publicity Press Book

State winners must be sent to **DSR Publicity Chairman Dorothy Lee (2931 Hendrikse Rd., Young Harris, GA 30582-1949)** to arrive no later than **February 23**.

Certificates may be awarded to winning Books of Evidence exhibiting quality, quantity and diversity of coverage in the print media promoting garden clubs and NGC goals and objectives.

Deadline: to State Chairman by their deadline; first place winners in each category sent to DSR Region by **February 23**; name of winning entry in each category sent to NGC **March 23**.

Categories:

- A. Single member garden club
 - 1. Small Club: 29 members and under
 - 2. Medium Club: 30 - 59 members
 - 3. Large Club: 60 - 99 members
 - 4. Extra Large Club: 100 members plus
- B. Group of member clubs, councils, districts

C. Affiliated Garden Center

Requirements for Preparing Publicity Press Book:

1. Label on outside cover: name of award, category, name of club/s, city and state.
2. Submit in report cover or folder; 8" X 11" or 9" X 12". No heavy scrapbooks or oversized portfolios. There is no limit on the number of pages. Plastic page protectors may be used. No 3-ring binders.
3. Material must consist of any of the following: newspaper, magazine, newsletter, notices or flyers for one-time event, or any printed publication clippings (e.g. your state or regional official publication, *The National Gardener*, etc.), with the name and date of publication over each article. Clear photocopies are permitted; reduced photocopies of large or lengthy articles are permitted. Downloading of published newspaper articles from the Internet is permitted.
4. No Table of Contents or page numbering necessary. Affix contents in chronological order January 1 through December 31.
5. Clippings evenly cut. No loose clippings permitted.
6. Each published item must contain the name of organization and/or individual/s identified as a member of the organization. Underline first use of name of organization and/or member in each article.
7. Articles should include who, what, when, where, etc.; publicity should relate to organization's or individual's projects and/or activities; promotion of NGC objectives and goals.

Scale of Points

Presentation:	15
Meets all requirements, neat.	
Quality:	40
Articles well written; publicity related to projects and/or activities	
Quantity:	25
Articles for each month (take in consideration dark months), use of varied publications and media (newspaper, magazines, newsletters, journals, etc.)	
Diversity:	<u>20</u>
TOTAL	<u>100</u>

32. Member Award of Honor

A certificate may be awarded to one member in the region whose efforts during a period of five or more years, has made outstanding contributions to club and community in one or more of the following areas: civic development, horticulture therapy, youth activities, conservation, landscape design, horticulture, floral design, or all-around excellence. Eligibility: any member of a State Garden Club, who has never been a member of NGC Board of Directors, including State Presidents. **A Book of Evidence not to exceed 3 pages is required.** Eligibility and rules are listed on NGC website: "Awards – Member of Honor".

Entries are submitted to State Awards Chairman by **January 1**. (See Award's full details at www.gardenclub.org). State Awards Chairman forwards one entry to DSR Awards Chairman by **January 25**. DSR forwards one entry to NGC Member Award of Honor Chairman by **February 20**. The eight Regional winners will receive a NGC certificate and be recognized in The National Gardener.

33. Yearbooks

Please note: Some changes to yearbook rules may be made by NGC after DSR publication deadline. Check NGC website, gardenclub.org.

State winners must be sent to **DSR Yearbook Chairman Pattie Smith (524 Northwoods Dr., Grenada, MS 38901, 662-226-6675, ppsmith@cableone.net)** to arrive no later than **January 25**.

A. Yearbook (Clubs)

A Certificate of Merit may be awarded for outstanding yearbooks in each of the following categories, determined by number of members, including Life Members, on whom NGC dues are paid. Yearbooks may be accepted for competition on the calendar year or the club year (the same yearbook may be submitted only one time in awards year). DSR Yearbook Awards Chairman sends name of winning entries in each category to NGC Awards Committee Member.

Single member garden club

- | | |
|--------------------------|-----------------|
| 1. Club under 20 members | 2. Club 20-29 |
| 3. Club 30-44 | 4. Club 45-69 |
| 5. Club 70-99 | 6. Club 100-299 |
| 7. Club 300 or more | |

SCALE OF POINTS - A

Format: TOTAL of 100 points

- **Book Structure:** Practical, convenient size for membership, durable, neat. Yearbooks may be stapled, spiral, or 3-ring binders. Material should be well placed with ample margins, and font size suitable for members to read. 2 pts.
- **Cover:** Include name of club, town, state organization, year, and appealing design. If 3-ring binder cover is used, substitute with paper cover and include required information listed above and so note. 2 pts.
- **Title page:** Include name of club, town, state organization, year, number of dues paying members, and affiliated organizations (district, region, NGC, other). If state and national dues are paid on associate/inactive/honorary members, they are counted in total membership. 2 pts.
- **Table of Contents:** Number the yearbook pages and list topics on Contents Page. 1 pt.
- **Subsequent pages:** In any order most useful to members and best fit for page placement. Information in a club yearbook should be in logical order. National and State information does not have to be in front.
Membership Roster with complete mailing addresses, telephone numbers, and email addresses (if applicable). Avoid crowding. Suggestion to save space, "All area codes are ___ and postal zip codes are ___ unless otherwise noted". 2 pts.
List of Club Officers and Committee Chairmen: 1 pt.
NGC Information: Name of NGC President with home and email address, theme, and projects. List address and phone number of NGC Headquarters in St. Louis. List NGC website address. (Locate above information at www.gardenclub.org). 1 pt.

Other Information: Name, address, phone number, and email of Regional Director, State President, State District Director, Council President (if applicable). List themes for Region Director and State President. List website addresses for state and region.

2 pts.

Calendar of Events: List dates and locations for district/state/region/national meetings and events to encourage members to attend and to eliminate the setting of conflicting dates.

2 pts.

Programs: Topics should cover a variety of NGC goals and objectives such as Birds, Blue Star Memorials, Butterflies, Conservation, Environment, Floral Design, Horticulture, Therapy, Recycling, NGC and State President's projects, etc. (Indicate if special interest club, e.g. Horticulture only; Design only; Faith based; etc.)

1. Meets minimum number of meetings required by state 3 pts.

2. List date and time of meeting, location with address 3 pts.

3. List name of speaker/s, qualifications (brief), program title 4 pts.

4. Variety of program topics (theme not required) 14 pts.

a. Variety of styles of programs (lectures, slides, power point, tours, etc.)

12 pts.

b. Variety of speakers (specialists, members, panel, etc.)

14 pts.

Projects: Projects involve actual membership participation that benefit the community and further NGC Goals and Objectives. Some fund raisers (sale of bulbs, bedding plants, herbs, etc.) may help to beautify the community, as well as produce revenue for clubs. Some fund raisers may help promote NGC Member Services as well as publicize our organization and goals. Certain social activities may lead to membership increase. State such in descriptions.

1. List Continuing and New Projects (a club is not required to have new projects) 15 pts.

2. Give brief word description of projects. Include location, name of chairman, how members participate, list of donations if applicable, in-kind donations if applicable, plans for maintenance if applicable, etc. 20 pts.

e.g. Establish a Teaching Garden at Atkins Elementary School, afterschool program with planned curriculum, 4 days a week from 3:30-5:00 p.m., Laurie Benson, Chairman

Options: (no points given) Could fill available space.

Some clubs include bylaws, budget, fund raising, roll call, former club presidents.

Club theme: if theme is used, it should be evident throughout the book. Themes may be interpreted with monthly program topics and/or titles, graphics, quotes. Projects do not need to be limited to theme.

NGC Mission Statement

NGC Conservation Pledge

NGC Environmental Mission Statement

NGC Water Conservation Platform

Club Collect

List of members who are Life Members in state, region, NGC

Awards received previous year

B. Yearbook (Group of Member Clubs, Council, District.)

SCALE OF POINTS - B

FORMAT: TOTAL of 100 points

- **Book Structure:** Practical, convenient size for members, durable, neat. Yearbook may be stapled, spiral, or 3-ring binders. Material should be well placed with ample margins and font size suitable for members to read. 3 pts.
- **Cover:** Include name of organization, state, year, and appealing design. If 3-ring binder cover is used, substitute with paper cover and include required information listed above, and so note. 3 pts.
- **Title Page:** Include name of group, number of clubs involved, affiliations including NGC, region, state, other. Include name of NGC President, Region Director, State President with each affiliation 2 pts.
- **Table of Contents:** Number the yearbook pages and list topics with respective page number. 2 pts.
- **Subsequent Pages:** Order that is pleasing to your organization and best fit for page placement

Organizational Information: List organizational officers and committee chairmen. Include complete mailing addresses, telephone numbers, email addresses, and club affiliation for each. List addresses for state garden club website, Regional website, and NGC. 10 pts.

Calendar of Events: List meeting dates for your organization, for your state meetings, region, and national meetings, as well as schools, symposiums, and special events. This will eliminate the setting of conflicting dates. 10 pts.

Bylaws, policies, and objectives. 10 pts.

Programs: List meeting topics, include dates, time, and place (give address). Give name of speaker. Indicate if program is a presentation, tour, workshop, sharing activity, etc. 20 pts.

Projects: List projects as continuing or new, including name of chairman, location and description of project. Indicate if fundraising is a part of the project. (Some fund raisers may help with beautifying the community or education of public, as well as produce revenue for your organization). 20 pts.

Member Club Information: List of member clubs, including club president names, addresses, phone numbers, email addresses. Include meeting dates for each club. List total number of dues paying members. 20 pts.

Options: (no points given)
Former presidents
Yearly themes
Collect

Mission Statement

D. Yearbooks for State Garden Club

1. With Advertisements 2. Without Advertisement

SCALE OF POINTS - C

FORMAT: TOTAL of 100 points.

- **Book Structure:** Practical, convenient size for membership, durable, neat. Yearbooks may be stapled, spiral, or 3-ring binders. Materials should be well placed with ample margins and font size suitable for members to read. If 3-ring binder cover is used, substitute with paper cover and include required information listed above, and so note.

2 pts.
- **Cover:** Include name of State Garden Club, year, appealing design. If 3-ring binder cover is used, substitute with paper cover and include required information listed above, and so note.

2 pts.
- **Title Page:** Include name of State Garden Club, year, total membership, number of clubs, affiliation including NGC, region, other. Include name of NGC President, Regional Director, State President with each affiliation.

3 pts.
- **Table of Contents:** Number the yearbook pages and list topics with respective page numbers.

3 pts.
- **Subsequent Pages:** In any order most useful and best fit for page placement.
State Information: List names, addresses, phone numbers, and email addresses of state officers, Committee Chairmen, and District Directors (if applicable). List State President's theme and project/s. List business office address, phone number, and email address, if applicable. List state website address (if applicable).

10 pts.

National and Regional Information: List name, theme, and projects of NGC President. List address, phone number, and email address of NGC Headquarters in St. Louis. List NGC website address: www.gardenclub.org, and Regional website address. List Regional Director's name, address, phone number, email address. Include theme and projects.

10 pts.

Calendar of Events: Include list of state meeting dates, schools, symposia, workshops, and special events. Include national, regional, state and district conventions/board meetings. This will eliminate conflicts in scheduling.

10 pts.

Projects: List projects as continuing or new, including name of chairman, location, and description of project. New projects are not required.

20 pts.

NGC Sponsored Schools: Course information should be listed and explained.

20 pts.

Member Club Information: Roster to include name, address, phone number and email address of each club president (choice of alphabetical, by district, etc.). List Youth

Garden Clubs along with a person's name and contact information. List Affiliates and Plant Societies along with a person's name and contact information.

20 pts.

Options: (no points given)

Budget

Bylaws

Former State Presidents

Duties of Chairmen

List of NGC Consultants and NGC Judges

NGC and Regional Awards Chairmen with contact information

E. Yearbooks for Clubs/Councils of Judges or Consultants

E. Judges/Consultants Yearbooks

SCALE OF POINTS – D

FORMAT: TOTAL of 100 points

- **Book Structure:** Practical, durable, neat. Yearbooks may be stapled, spiral, or 3-ring binder. Material should be well placed with ample margins and font size suitable for members to read. 2 pts.
- **Cover:** Include name of organization, state, year, and appealing design. If 3-ring binder is used, substitute with paper cover and include required information listed above, and so note. 2 pts.
- **Title Page:** Include name of organization, number of members, affiliation including NGC, region, state, other. 3 pts.
- **Table of Contents:** Number the yearbook pages and list topics with respective page numbers. 3 pts.
- **Subsequent Pages:** In any order most useful and best fit for page placement.
Organizational Information: List Officers and Committee Chairmen (club affiliations optional). 10 pts.
National and Regional Information: List name, address, and email address of NGC President, Regional Director, and State President. List website of NGC, Region and State. 10 pts.
Calendar of Events: Include list of national, regional, and state conventions, schools, and special events. 10 pts.
Policies and Objectives: Include policies and objectives of organization. (Bylaws, history are optional). 10 pts.
Member Information: Include membership roster with complete addresses, email, telephone numbers. (Status, refresher dates, club affiliations optional). 10 pts.
Projects: List projects as continuing or new, including name of chairman. State location and description of project, sponsored courses, donations. 20 pts.

Meetings/Programs: List meetings, include date, time and place of meeting. Give title of program, speaker with brief qualifications. Describe program as workshop, tour, panel, etc. 20 pts.

Options: (no points given)

Collect

Mission Statement

Former Presidents

YOUTH ACTIVITIES

NGC HIGH SCHOOL ESSAY CONTEST

Margaret Fancher, DSR Intermediate/High School Gardeners Chairman

619 Van Buren Avenue, Oxford, MS 38655

Phone: 662-234-1359 Email: fancherm@bellsouth.net

The High School Essay Contest is open to all High School students attending 9th through 12th grades. A \$1,000 NGC Scholarship will be awarded to the National Winner.

If the winner is an underclassman, the \$1,000 Scholarship will be held by NGC, Inc., without accrued interest, until such time that the student enters college. At that time, the money will be forwarded to the Financial Aid Officer of the college that the student will enter. The second place winner will receive \$100.

The contest must be sponsored by: a single garden club, group of member clubs, councils or districts or a State Garden Club. All entries become the property of National Garden Clubs, Inc.

2015-2016 – “Don’t Let the Frogs Croak”

2016-2017 – “We Need our Pollinators”

ESSAY CONTEST RULES:

Length of essay: Between 600-700 words. The entry will be penalized if the essay does not conform to the required length. All words are to be counted. All entries must be typed and titled. Winning essay will be published in the NGC publication, *The National Gardener*.

Scale of Points

Content – 65

Knowledge of subject – 25

Practicality of proposal – 10

Originality – 15

Subject matter well organized/clarity of presentation – 15

Composition – 25

Vocabulary – 15

Conformance to length – 10

Manuscript – 10

Wallet-size photograph, name, address, phone number, school attending, grade, List of activities and sponsoring club – 5

(Should school policy preclude giving students' name, address and/or phone number, please include the school address and phone number.)

Neatness – legibility (a plastic folder keeps the manuscript neat) – 5

CONTEST DEADLINE:

Club entries must be sent to State Youth Chairman by State Deadline. State Winners must be sent to DSR Intermediate/High School Gardeners Chairman, Margaret Fancher, by **February 1**. DSR Winners must be sent to NGC High School Service Award and Essay Contest Chairman by **March 1**.

NGC POETRY CONTEST

*Sandra McCaulla, DSR Junior Gardeners Chairman
5276 Carrollton Road, Grenada, MS 38901
Phone: 662-417-5623 Email: flower@elizabeth.lib.ms.us*

2015-2016 Theme – “Croaking Leaping Frogs”
2016-2017 Theme – “We Three: Bees, Butterflies and Me”

Excite and encourage our Youth to express and explore their creative thoughts through different types of poetry. NGC's Poetry Contest enables our Youth to embrace their creativity through the art of writing.

ELIGIBILITY: Special Education & English as a Second Language: Kindergarten through Ninth Grade. General Education: Kindergarten through Ninth Grade.

CONTEST RULES:

1. All entries must be typed on regular 8.5 in x 11 in. paper and titled.
2. Include name, address, age, school, and grade of participant on the **back** of entry.
3. Sponsoring garden club **and** state federation/club name must also be identified.
4. Sponsoring garden club **may** be that of a **Grandparent**.
5. All entries become the property of NGC, Inc.
6. Poems do not have to rhyme.
7. Poems may be traditional verse, acrostics, blank verse, cinquain, diamond poems, limerick or Haiku.
7. Only one winner from each grade and from each Special Education grade will be judged.
8. Each participating club send entries to State Youth Chairman, The State Youth Chairman select one winner from each grade and Special Education grade. Those state winning poems are sent to the DSR Junior Gardeners Chairman, Sandra McCaulla, by **January 1**.
9. The DSR Youth Chairman sends winning poems from each grade and Special Ed. Grade to the NGC Youth Activities Chairman by **February 1**.

Scale of Points

Title:	10 points	Creativity:	30 points
Content:	40 points	Style:	20 points
			<u>100 Total</u>

TIPS:

1. Often the club and the child's school are in different towns. It is important to know the exact addresses of both, so that notification to the clubs of the winners can be completed.
2. Start early on this. Poetry must be judged at the state level first, then regional, then national. The deadlines, shown below, are **December 1** for the state judge and **January 1** to the DSR judge.
3. The information on the back of each entry is very important. The requirements for the back of the page are listed in the rules above. If a question arises, a method of contact for each entry is needed.
4. Make copies of all poems for each student to keep. The poems sent for judging will not be returned.

DEADLINES:

Entries to YOUR State Youth Chairman – **Observe Your State Deadline.**

State winning entries to DSR Junior Gardeners Chairman – **January 1**

DSR winners to NGC Youth Activities Chairman – **February 1**

DSR winners information to Pat Young by **February 15.**

Note: Only DSR winners are considered in the judging for National winners. All of the winning entries will be compiled into a booklet, which will be made available to the winners.

NGC YOUTH SCULPTURE CONTEST

Rosemary Maulden, DSR Youth Sculpture Contest Chairman

302 Bushoan Road ~ Brunswick, GA 31525-9447

Phone: 912-267-9623 Email: rosemarymaulden@bellsouth.net

PURPOSE: To encourage youth to keep our planet green and to get involved with saving the environment. This contest is open to children in grades 4 through 8. The sculpture is limited to a size that would fit onto an 8 ½ inch x 11 inch sheet of paper and must consist of recyclable, reused and reduced materials.

APPLICATION PROCEDURE: Obtain the application form from the NGC website (www.gardenclub.org) and provide the requested information. On the back of the form print photos of the sculpture. Two 4 inch x 6 inch photos are recommended. Submit the application with photos to your state chairman by your state's deadline. State winners are to be sent to the **DSR Youth Sculpture Contest Chairman, Rosemary Maulden, by January 25.** DSR Youth Sculpture Contest Chairman is to send a list of winners to the DSR Awards Chairman and NGC Youth Sculpture Contest Chairman by **February 25.**

SCALE OF POINTS

Creative use of materials and self-expression -	60 points
Description of sculpture and materials used	30 points
Craftsmanship and technique	10 points

SMOKEY BEAR/WOODSY OWL POSTER CONTEST

Pat Smith, DSR Smokey Bear/Woodsy Owl Chairman

1928 Val Verde Dr., Germantown, TN 38138

Phone: 901-754-9344 Email: pasmith75@bellsouth.net

1. All poster entrees must be sponsored by a local Garden Club.

2. Posters must feature Smokey Bear or Woodsy Owl and **must not feature both together**.
3. Smokey Bear posters must be based upon and include, Smokey's fire prevention message: *Only YOU Can Prevent Wildfires!* Woodsy Owl posters must be based upon and include, Woodsy's conservation message: *Lend a Hand – Care for the Land!*
4. The entry posters should encourage children to take a personal role in preventing wildfires or conserving natural resources.
5. Each entry should be 11 x 17 inches in size (no exceptions)
6. Materials that can be used include: crayons, markers, poster paints, watercolors, etc.
7. No three-dimensional posters, computer scanned, or electronically generated images will be accepted!
8. The artist's name, address, home phone number, grade level, school, teacher's name, city, and State must be printed on the back of the poster in the lower right corner. Each poster must also show the name of the sponsoring local Garden Club. (Do not use a dark marker for this information as it may show through.) *Should school policy preclude giving students' name, address and/or phone number, please include the school address and phone number.*
9. Posters are to be completed by individual student artists. Competition may include students from 1st to 5th grade.

DEADLINES:

The Local Garden Club Chairman must submit the poster entries no later than **January 23** to State Chairman. The State Garden Club Chairman must submit the five winning posters the DSR Smokey Bear/Woodsy Owl Chairman, Pat Smith, by **February 21**. DSR Poster Chairman submits winners to DSR Awards Chairman Pat Young by **March 1** for inclusion in DSR Awards Book.

Poster Tips

1. A good poster has a bold and simple design.
2. Its message is delivered both in the picture and in the slogan.
3. Its message is easily understood.
4. Posters will be judged 20 percent each for originality, design, slogan, artwork, and overall effectiveness of the message.

More Tips for a Successful Poster Contest Participation

1. Children will select either one of the icons to enter.
2. Since Smokey Bear and Woodsy Owl are official icons, protected by Congressional law, the colors of their clothing need to be accurate. Check the colors on the website www.symbols.gov.
3. You must follow the rules that include how you identify the poster.
4. Please check the spelling. Posters with misspelling errors will be disqualified.
5. Approach any group of children, such as scout troops, after school programs, and the like. Just make sure the child's grade is included, so the participant can compete in their grade category.
6. You might even try providing the paper for the contest in order to initiate the program.
7. National Garden Clubs, Inc., local coordinators for the Smokey Bear and Woodsy Owl poster contest should contact their State or Regional Poster Contest Chairman in order to

get promotional materials. Promotional materials are also available at www.fs.usda.gov/conservationeducation and www.gardenclub.org.

8. Feel free to offer certificate of appreciation to all participants. Certificates are available at www.fs.usda.gov/conservationeducation.
9. Copy your winning posters as they are not returned.